

 ccomdigital

# Digital Transformation Agency

CREATIVES AND BRANDING | DIGITAL ASSETS | DIGITAL CONTENT | DIGITAL PR AND EVENTS | DIGITAL ADVERTISING

Powered by

 thinkbots  
Building Brands With AI

**We work at the intersection of  
natural & artificial intelligence  
bringing out the best blend of  
creativity & technology.**

Delivering results worth a  
**Million.** Quite literally...

Every month, through our marketing efforts, our brands reach out to more than **15 Million** audiences

Engaging **One Million** fans  
across social media platforms

**With bite-sized & megabyte-sized content which appeals to the target audiences across generations**



**Gen-X**



**Millennials**



**Gen-Z**

**Delivering:**

business of  
**₹100 million**  
for b2c companies

leads worth  
**₹600 million**  
for b2b companies

# We work with superstars...



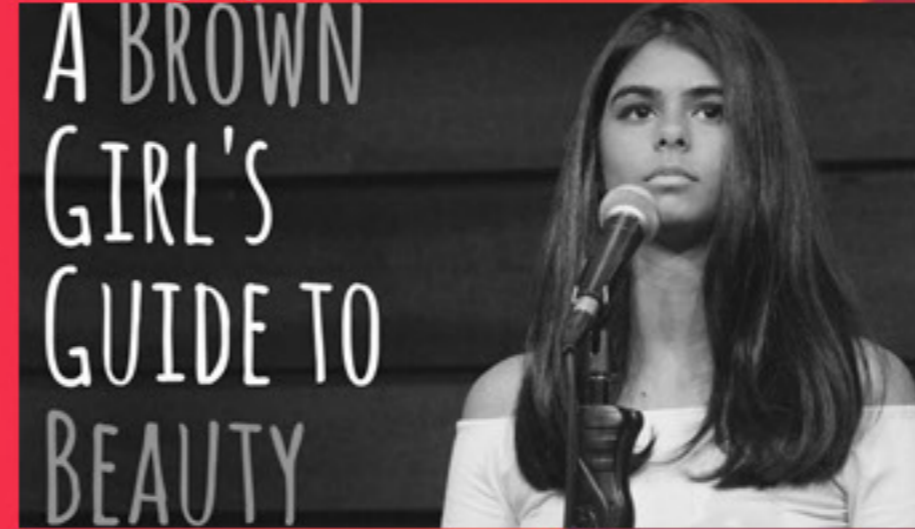


# With many new-age online influencers

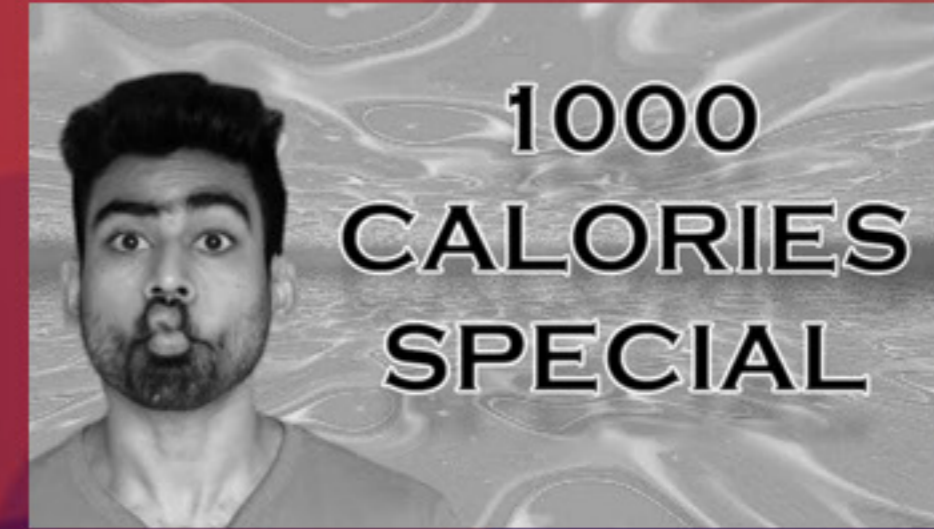
Helly Shah



Aranya Johar



FitTuberVivek Mittal



Voctronica



Technical Guruji

Collaborate with  
**500+ top YouTube**  
content creators &  
**multi-channel networks**  
with a cumulative reach of **50+ Million**



**CULTURE  
MACHINE**™



SPEAK.SHOUT.SPILL



**QYUKI**

**girliyapa**  
NOT FROM VENUS

# With leading content portals



STORYPICK.

tinystep

**YOUR  
STORY** | INSPIRE  
INNOVATE  
IGNITE



Mom Junction

# And with the top advertising platforms & apps

 Google

 facebook.

 Instagram

 LinkedIn

 YouTube

 TikTok

 twitter

# we work with Leading Brands





OUTLOOK

RR✓ KĀBEL

RR✓ PARKON

RR✓

RAM RATNA  
GROUP

BLUE WHALE  
Academy

currae  
hassle-free healthcare  
a Patni enterprise

Kale Logistics  
Technology that Transforms

Vinay  
ELECTRICAL SOLUTIONS

SPORLOC

e+d  
CLEAN@HEART  
ETHICALDOCTORS.COM

LEXVIA

L K Nakashe Consultants

SchoolVita™  
Enlivening Parent-School Engagement

THE GIVING  
BACK  
FOUNDATION.NET





# In growing reputation by 'bringing you INTO conversations'

#trending | #viral | #challenges

**And reversing exponentially damaging reputation by 'taking you OUT OF conversations'**



“

”

Powered by

**thinkbots**  
Building Brands With AI

All of this in just **364 days.**

Our campaigns know  
**NO BOUNDARIES.**

Again, quite literally...

 ccomdigital

Because they have worked across  
**20+ countries** globally



Powered by  
**thinkbots**  
Building Brands With AI

# And with success, comes recognition



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# And with success, comes recognition



C Com Digital makes it big at the 10th IMAI India Digital Awards, wins the prize for digital campaign #WhySufferSilently

Contextual advertising, the path to impactful business:

Chandan Bagwe guides Entrepreneurs & Start-ups



Startup Talky

C Com Digital: A 360 Degree Digital Marketing Agency



INDIANtelevision

Blue Cross Laboratories asks girls, young women & mothers to #BreakTheCheatChain in the second phase of its digital campaign against painful periods a.k.a. dysmenorrhea

# And with success, comes recognition



THE CO-FOUNDER

The Co-Founder

28 March, 2019

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social  
samosa

Agency Feature : C Com Digital

14 Feb, 2019

[READ MORE ▶](#)

expanrr

From scratch to pinnacle- Chandan Bagwe takes C Com Digital to glory

The CEO Magazine

C Com Digital: The Indian pioneers of revolutionizing technology of "Artificial Intelligence"



Tell us about C Com Digital and what is your firm all about?

C Com Digital (Creative Communications) is a full-service Techno Digital Marketing Agency in Mumbai. We cater to the entire spectrum of digital marketing services for B2B and B2C customers. We essentially focus on the digital publicity of brands by integrating Content Curation & Creation, influencer marketing, digitally connected events, digital public relations and distri-

There are a massive number of digital agencies in India. The core philosophy of our existence explains the difference between C Com Digital from other agencies. Digital agencies started mushrooming since 2007. Prior to this, advertising and marketing companies were mainly divided in 2 types: mainline agencies (creative and media buying) and technological- digital marketing companies (SEO, SMO and Online Media). Since 2014, C Com Digital became a 360-degree Techno Digital Marketing Agency providing branding send-to-end solutions by acquiring top notch skills in Branding, Marketing, Communication Architecture, and Brand Positioning along with Website and E-Commerce Solutions, Mobile Apps Development, Social media Management, Online advertising and marketing on various online channels. This was a turning point.

C Com Digital's DNA is embedded in Marketing Communication through Technology. We work on simple marketing fundamentals, create impeccable communication and give a technological edge.

Any expansion plans?

Our expansion plans are to traverse on a path called "Video First with technological enablement" where consumers not only want to consume video, but also be a part of it. The preferred way to receive information and express ourselves is by shifting from text to video. In re-

The Afternoon  
DESPATCH & COURIER

This adage has been the guiding light for Chandan Bagwe, the Founder and Managing Director of C Com Digital, throughout his illustrious career..

26 Dec, 2018

[READ MORE ▶](#)

# And with success, comes recognition



**E TIMES**  
ENTERTAINMENT TIMES

Mumbaikars attend an interactive session to clear the air around how period pain

**HelloPost**

We must reflect on our mistake to inspire growth, says Chandan Bagwe

**ADGULLY®**

Debunking Myths of Artificial intelligence: Chandan Bagwe

**exchange 4 media**

Why is digital an indispensable medium for marketers and brands today

**medianews 4u.com**

Digital PR: A game changer for your brand's reputation

**INDIANtelevision**

Digital PR: A game changer for your brand's reputation

**AdAge India**

A Twist in the Tale: a Rise in Digital Publishing

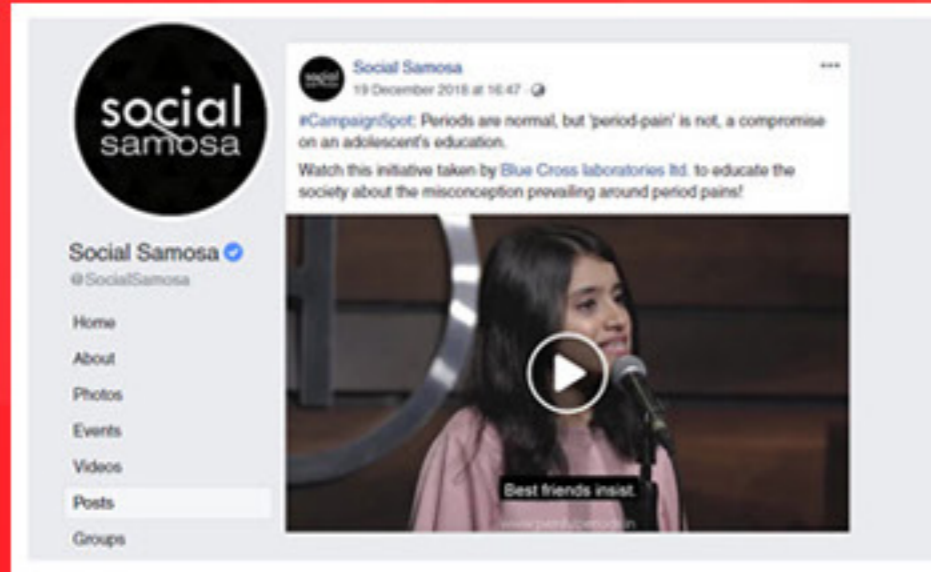
**YOURSTORY**

AI is now becoming the Holy Grail of Digital Marketing

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Building Brands With AI

# And with success, comes recognition



social samosa

#CampaignSpot: Periods are normal, but 'period-pain' is not, a compromise on an adolescent's education

19 Dec, 2018

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m x m MEDIA MARKETING MORE  
mxmindia.com

Period is Normal, Period Pain is Not: C Com Digital



ADGULLY®

C Com Digital, Blue Cross launched awareness drive on Dysmenorhea

26 Dec, 2018

[READ MORE ▶](#)

# Some case studies...



HunterDouglas

Hunter Douglas

**14% increase**

**in unique followers on Facebook,**

**Instagram & LinkedIn**

 ccomdigital



Times Now NRI of the Year

**16x growth**  
in user registrations

Powered by  
**thinkbots**  
Building Brands With AI

 ccomdigital



**Manna Foods**

**15x growth** in e-Commerce  
& Big-commerce sales

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**thinkbots**  
Building Brands With AI





#WhySufferSilently

#WhySufferSilently (A campaign against period pain)

**1 million** video views  
to spread awareness about  
**dysmenorrhea**

 ccomdigital

 Edelweiss  
Ideas create, values protect

Edelweiss SME Lending

**Infinite growth**  
in sales qualified leads

Powered by

**thinkbots**  
Building Brands With AI



# Asian Heart Institute

## How we put heart back in the minds of India

*(A compelling case study of how the brand perception of India's No.1 heart hospital was transformed)*

The next case study could be of  
**your brand :)**

A large group of diverse people in an office setting, many with their arms raised in celebration, overlaid with a blue tint.

# Thank you.